Beginning in March, all households throughout Nevada will be asked to participate in the 2020 census. It is critical that everyone is counted, including the Asian American/Pacific Islander (AAPI) community. Historically, the AAPI population in the United States has been undercounted even though it is the largest it has ever been in our nation’s history. It is crucial that AAPI residents in Nevada are counted in 2020.

Nevada is able to receive more than $67 billion over the next ten years in federal funding based on census data – approximately $2,000 per person counted, each year, for ten years. This is why it is so important for every person in the state to be counted.

This is funding that goes toward state and local programs that helps families in their daily lives. For example, these funds help pay for:

- Health care
- Transportation
- Schools
- Roads
- Affordable housing, and
- Higher education
- Public safety

Additionally, businesses use the census data to determine where to invest in expansions or relocations and create jobs. These are things families and future generations need to be healthy, safe, and successful.

Results from the 2020 Census will also be used to ensure Nevadans have equitable representation in both the House of Representatives in Washington, D.C. and at the State Legislature in Carson City.

The 2020 Census is confidential and will not collect personal information such as credit card and bank account numbers, political preferences, Social Security Number, or ask for money. What it will ask for is basic information about everyone who lives in your home – whether they’re parents, grandparents, siblings, aunts, uncles, etc.

The 2020 Census is also fast and easy. It takes only about ten minutes to complete, and you can participate via phone, online, or mail in a paper questionnaire. Several libraries throughout the state will have a dedicated computer for the 2020 Census. Language assistance and translations will be available as well.

We encourage you to learn more about the 2020 Census process and how to ensure we are all counted by visiting www.census.nv.gov.

Provided by the 2020 Nevada Statewide Census Complete Count Committee